

## OFFICE OF THE AUDITOR-GENERAL HOSTS INTERACTIVE WORKSHOP WITH MEDIA PRACTITIONERS



Participants who attended the media workshop.

The Office of the Auditor-General engaged media practitioners from various media houses, including radio, print and television media houses, to improve the collaboration and provide exposure of the work of the OAG, especially the audit Reports. This engagement took place on 06 February 2019.

This workshop was aimed at training Media Practitioners at improving their knowledge on the audit process and the role and function of the Office of the Auditor-General (OAG).

The main objectives of the event was to:

- 1. Introduce media practitioners to the audit process and the general operations of the OAG thereby increasing collaboration between the office and the media as an important external stakeholder;*
- 2. Start the process of professional bridge building, in order to enable the media to appreciate the technicalities in audit and;*
- 3. Foster appreciation by the Heads of media and Communications and PR sub division as a tool that can be used to disseminate audit findings.*

Through this intimate engagement between Audit Managers and Media Practitioners, it was clear that both parties were able to:

- 1. Introduce the Office of the Auditor-General to key media practitioners;*
- 2. Disseminate information on the basic functions of the OAG, roles and responsibilities, limitations and legal mandate;*
- 3. Introduce channels for engagement between the media and the OAG and*
- 4. Media practitioners gaining basic understanding of technical terms in audit and Audit gaining basic knowledge of the functioning of the media.*

The event created a pathway to strengthen the OAG media relations with media houses and will be an annual event to improve shared information and knowledge with OAG partners in the media.